

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
PATENT APPLICATION

Applicants : Joshua A. Rosenthol et al.
Application No. : 09/262,658 Confirmation No. 9736
Filed : March 4, 1999
For : PROGRAM GUIDE SYSTEM WITH USER
DESIGNATED FAVORITE THEMES
Art Unit : 2421
Examiner : Jason P. Salce

New York, New York 10036
April 30, 2010

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO FINAL OFFICE ACTION

Sir:

In reply to the Final Office Action dated
December 31, 2009 applicants respectfully request
reconsideration of this application in light of the following:

Amendments of the Claims begin on page 2 of this
Reply.

Remarks begin on page 25 of this Reply.